

2019CHINA
RED
STAR
DESIGN
AWARD

中国
设计
红星
奖

提质增效 · 促进消费 · 城市更新

Improve quality and efficiency
Promote consumption
Urban renewal

提质增效 促进消费 城市更新

中国设计红星奖 2019 年元月 8 日，在由国家文化和旅游部等主办的“第三届中国设计大展暨公共艺术专题展”上引起莅临观展的领导及嘉宾的高度关注。从 2016 至 2018 年三年的银奖、金奖、至尊金奖中精选的 58 件“红星奖”获奖展品成为最引人注目的亮点。展场中央，以“神舟号”、“天宫号”航天装备设计图版、长达 6 米的“复兴号”双层高铁客车高仿真模型、ARJ 商用飞机高仿真模型为中心，“海上邮轮”研发工程、“南海勇士”深海载人潜水舱、“智能物流分流载运系统”、“小海鳎水下无人机”、“魔术师艺术书写机器人”等悉数亮相，全面呈现了近年来中国航空航天、深海远洋、高铁运输、桥梁隧道、人工智能、自动驾驶、医疗设备、生物工程等各个领域创新成果。大国重器，国威所在，震撼全场，备受瞩目。彰显了“红星奖”作为国内高度认可的设计高地，引领性日益凸显、影响力与日俱增的成长趋势。

At the “Third China Design Exhibition and Public Art-thematic Show” hosted on January 8, 2019 by the Ministry of Culture and Tourism, etc., the special exhibition area of the “China Red Star Design Award” (hereinafter referred to as “Red Star Award”), with an endless stream of visitors, attracted great attention of the leaders and visitors who attended the Exhibition. The most eye-catching highlight should be the 58 award-winning products of Red Star Award selected carefully from that of Silver Prize, Gold Prize and Best of the Gold Prize of the year 2016 to 2018. In the center of the exhibition hall, it was centered by the design drawing boards of “Shenzhou” and “Tiangong” space equipment, the highly-simulated models of 6-meter-long “Fuxing” double-deck high-speed railway passenger train and ARJ commercial aircraft, and real products of the “Maritime Cruise” R&D project, “South China Sea Warrior” deep-sea manned diving capsule, “intelligent delivery system of logistics distribution”, “PowerRay Unmanned Underwater Vehicle” and “Magician Art Writing Robot”, which fully showed the domestic innovation outcomes of recent years in the sectors such as aerospace, deep-sea & ocean, high-speed rail transport, bridges and tunnels, artificial intelligence, automatic driving, medical equipment, bioengineering and so on. These pillars of the great power where the national prestige lies shocked the whole audience and attracted much attention. It highlights the growing trend of “Red Star Award” as a highly-recognized design highland at home and abroad, with its increasingly prominent leadership and increasing influence.

If we can call the first 12 years since the establishment of the Red Star Award as a “round”, then the Red Star Award has completed its mission of “taking Beijing as the center to radiate the whole country, taking award evaluation as the

Improve quality and efficiency Promote consumption Urban renewal

如果我们可以把红星奖创建以来的最初 12 年称为“一轮”，那么在第一个“红星年轮”中，“红星奖”已经完成了“以北京为中心辐射全国、以评奖为旨归定位设计”的年轮使命，在专业、精确的服务与传播跟进中，奠定了与国际接轨的设计评奖机制基础。也许这个过程并非完美，但却无可置疑。正是在这种日积月累的自我变革中，从专业性到创新性、从社会性到人文性，“红星奖”的专业立场与历史指向日益清晰，红星奖的现代性年轮逐年丰满和站立起来。虽然这个年轮，远不是红星奖使命终结的界碑，过去的 12 年只是打开一个中国设计与世界对话的窗口，下一个年轮才可能真正需要将设计指向现实与理想、生存与发展的对峙。

2019 年，是“红星奖”破冰创建、砥砺前行的第 14 年。新春开年“红星奖”的精彩亮相是喜礼也是号令、是机遇也是激励。因为这一年中，共和国将迎来 70 周年华诞、同时揭开下一个 70 年历史进程的首页。对于所有已然翻开历史篇章而言，2019 年必定是一个深刻总结的一年和重新启航的一年。红星奖与这样的历史节点同步，意味深长，催人奋进。

——中央美术学院教授 许平
红星奖执行主席 陈冬亮

round of orienting design” in the first “Year Round of Red Star Award”, laying the foundation of design award evaluation mechanism in line with international standards in the professional and accurate service and publicity process. Possibly, this process is not perfect, but there is no doubt about it. It is just in this cumulative self-reform that the professional position and historical orientation of the Red Star Award are becoming increasingly clear from professionalism to innovation, from sociality to humanity, and the modernistic year round of the Red Star Award is becoming fuller and stronger year by year. The first “round” is far from the boundary of the mission of the Red Star Award, it has only opened a window for dialogue between design in China and the world in the past 12 years. The next “round” may really need to direct design to the confrontation between reality and ideal, survival and development.

In 2019, it is the 14th year of advancing hard since the establishment of Red Star Award. The splendid appearance of the Red Star Award at the beginning of 2019 is a happy ceremony but also a command, an opportunity but also an encouragement, because in this year, the People’s Republic of China will celebrate its 70th anniversary and open the front page of the next 70 years of history. For all the historical chapters that have been opened, it is certainly a profoundly-summarized and restarting year in 2019. The Red Star Award is synchronized with such a historical node, which is meaningful and inspiring.

— Xu Ping, professor of Central Academy of Fine Arts
Chen Dongliang, Executive Chairman of China Red Star Design Award

2019 红星奖参评事项

参评范围

在中国（大陆与台湾）注册的企业设计、生产，或在中国（大陆与台湾）市场有批量销售的产品均可报名；

产品包括：电子信息、家用电器、新能源和环保、家居用品、服装服饰、玩具、工艺美术、产品包装、医用器械、五金建材、工业仪器、装备制造、建筑装饰、交通工具、航空航天、展览展示、公共设施等；

报送的产品应为 2017 年 1 月 1 日 - 2019 年 8 月 31 日期间已经上市，或者已经进入量产的产品；

同一件产品只能由一家单位或个人进行申报。

每一位参评者可以申报多件产品参评。

历届中国设计红星奖获奖产品不可重复参评。

Qualified Product

Products which are designed or manufactured by enterprises registered in China (Mainland and Taiwan) or those that are batch sold in China .

Products include: Electronic information, Household appliances, New energy and environmental protection, Household items, Fashion & Accessories, Toys, Arts and Crafts, Product packaging, Medical instruments, Building hardware, Industrial instruments, Equipment manufacturing, Architectural ornaments, Communication tools, Aerospace, Exhibitions and show, Public facilities etc;

The launch time of the product should be from January 1st, 2017 to August 31st, 2019 or should the product be mass production.

A product must only be submitted once by either one enterprise or a designer.

Each applicant can register a number of products.

The product which has won a prize in one of past China Red Star Design Awards is not qualified for entry.

奖项设置

至尊金奖

金奖

银奖

红星奖

最佳团队奖

最佳新人奖

活动日程

征集

3 月 15 日至 6 月 30 日

评审

初评 7 月底

终评 9 月

发布

颁奖活动、在线展示、年鉴出版：12 月

How to Participate 2019 China Red Star Design Award

Prizes

Best of the Gold Prize

Gold Prize

Silver Prize

Excellent Prize

Best Team Prize

Best New Designer Prize

Schedule

Application

March 15th to June 30th

Screening

First screening: Late July

Second screening: September

Release

Award Ceremony, Online exhibition, Yearbook publication: December

参评程序

报名:

1. 登陆红星奖官网进行资料填报:

<http://www.redstaraward.org>

2. 按要求填写报名资料, 并送审。

3. 资格审查通过后, 于 7 月 6 日前将产品报名表截图及介绍图片 (具体要求详见报名系统模板) 发送至邮箱 award@bidcchina.com。

产品提交:

参评者在接到红星奖办公室的产品邮寄通知后, 需在规定日期内将进入终评的产品实物运送到指定的评审现场。

Application Procedure

Application

1. Register on the Red Star website and submit:

<http://www.redstaraward.org>

2. Fill out the registration information and submit.

3. China Red Star Design Award Office will examine the applicant's qualification through the submitted information. Once passing the examination, the applicant should send the screenshots of product registration forms and illustration images (For detailed requirements, Please see "Submitted material templet" in the registration system) to the mailbox award@bidcchina.com on July 6th.

Product Submission

Once passing the first screening, applicant needs to send the entry product to the designated venue of second screening before the deadline.

评审程序

初评

初评由专家评委根据评审标准和参评者提交的报名材料和图片对产品进行评审。

终评

终评是由专家评委对通过初评的产品进行的现场实物评审。最终获奖的产品签约后可在产品推广过程中使用奖项标志。

Screening Procedure

First Screening

According to the screening criteria, jurors select the products by examining their submitted materials and images.

Second Screening

Jurors score on the products which have passed the first screening. The awarded products are allowed to use the China Red Star Design Award logo in the product promotion activities after signing the logo commitment letter.

2019 红星原创奖参评事项

中国设计红星原创奖旨在弘扬非抄袭模仿的、具有自主知识产权的首创精神，聚焦社会、经济、科技以及设计发展的共性问题，面向全球征集原创产品设计和原创服务设计，评选具备专业水准及社会推广价值的“中国好方案”。

参评范围

全球所有设计师、发明人、在校学生、团队、科研机构、院校、企业均有资格参评。

参评类别包括原创产品设计、原创服务设计两类。

原创产品设计指基于产品的外观、材料、形态、应用、功能、使用等方面的设计，包括个人出行与公共交通、办公与人居环境用品、健康与母婴儿童、公共设施与设备、机械设备与工具、包装 6 个子类，重点面向老人、儿童、城市白领、特殊残障等用户群。

原创服务设计指对于服务模式、价值发现、服务流程、新技术应用、用户体验等的设计，包括医疗与健康服务、城市生活与公共服务、消费与商业创新设计、金融服务创新 4 个子类。

China Red Star Design Award-Original Solution aims to promote the pioneering spirit of non-plagiarism with independent intellectual property rights, focusing on the common issues of social, economic, technological and design development. Original product design works and original service design proposals all over the world could apply for, and the Good Solution with professional standards and social promotion value will be chosen and rewarded in China.

Qualified Applicants & Categories

Designers, inventors, students, teams, scientific research institutions, colleges, and companies all over the world are eligible to participate.

You could apply for two of the categories including the original product design and the original service design.

The original product design refers to the design based on the appearance, material, form, application, function and use of the product. There are 6 sub-categories, which are Public & Private Mobility, Live & Work Supplies, Health Care & Mother and Baby Supplies, Public Facilities, Machine & Tools, Packaging. These categories focus on user groups including elders, children, urban citizens and special disabilities etc.

The original service design refers to the design of the service model, value discovery, service process, new technology application and user experience. There are 4 sub-categories, which are Health Care, New Life&Urbanity&Humanity, Commercial Innovation, Financial Services.

How to Participate 2019 China Red Star Design Award·Original Solution

参评要求

参评产品设计类要求为 2019 年 12 月 31 日前未上市销售、未生产用于盈利的产品设计作品。参评服务设计类要求为目前未实施或已实施项目的服务设计方案。同一件作品只能由一个报送主体进行申报。每一报送主体可以申报 1-5 件作品 / 方案参评。同一件作品如同时申报红星奖和红星原创奖，则同时取消该作品参加两个奖项的资格。

Requirements Notice

The original product design works respect to the products which are unsold before December 31, 2019. The original service design proposals respect to the projects that have not been implemented or already implemented.

Every work or proposal can only be submitted by unique applicant or entity. Each applicant or entity is allowed to submit no more than 5 works or proposals. Don't submit the same work or proposal to the two categories of this award as well as the China Red Star Design Award, Otherwise, the qualification of application will be canceled.

2019 红星原创奖参评事项

奖项设置

红星原创奖金奖

红星原创奖银奖

红星原创奖

未来之星奖

优秀设计师奖

活动日程

征集：3月15日 - 6月15日

初评：7月

终评：8月

获奖发布及颁奖：12月

Prizes

Gold Award of Red Star Design Award-Original Solution

Silver Award of Red Star Design Award-Original Solution

Excellent Award of Red Star Design Award-Original Solution

Future Star Award of Red Star Design Award-Original Solution

Best Designer Award of Red Star Design Award-Original Solution

Schedule

Online application

March.15-June.15

Screening

First screening: July

Second screening: August

Release

Award Ceremony, Online exhibition, Yearbook publication :December

How to Participate 2019 China Red Star Design Award-Original Solution

参评程序

官网入口：

参评者可登陆红星奖官网

<http://www.redstaraward.org>

在“我要参评”栏目内的“参评红星原创奖”在线报名。

评审程序

评委根据评审标准和参评者提交的参评材料进行评审，最终获奖名单将于本年度红星奖颁奖典礼发布。

Application Procedure

Please login official website

<http://www.redstaraward.org>.

Screening Procedure

According to the screening criteria, the judges choose the excellent works /proposals from applications. The final result of winners will be released on the Red Star Awards Ceremony this year.

费用说明

本届评奖免收报名费和评审费。（可能发生的资料邮寄、产品运输和保险费用由参评者自行承担。）

奖项召回

当遇到以下情况时，中国设计红星奖委员会有权收回奖项标志的使用权和已颁发的奖品。

一、获奖产品 / 作品由于功能性缺陷造成了重大社会危害。

二、正式确认获奖产品 / 作品侵犯了其他产品 / 作品的设计权或其他知识产权。

三、设计者或生产者在未通知主办者的情况下对获奖产品 / 作品进行重大修改，并继续在该产品 / 作品上使用获奖标志或利用其进行宣传。

注：同一方案如同时申请红星奖和红星原创奖，或同时申请红星原创奖两个类别，则取消获奖资格。

Fees

The registration and screening fee of 2019 China Red Star Design Award is free of charge. (The possible incurring delivery, transportation and insurance costs will be paid by the applicants)

Recalling of Prizes

China Red Star Design Award Committee is entitled to recall the prize and the right of using the "Red Star" logo from the awarded enterprise or individual under the following situations:

1. The awarded product causes damages to the society due to its functional defects.
2. The awarded product is confirmed to have violated another product's intellectual property rights.
3. The applicant goes on publicizing the awarded product with "Red Star" logo after it has modified the product without informing China Red Star Design Award Committee of the change.

*Please be aware that under the following two status, the award winner shall be canceled: the work submits to both Red Star Design Award and Red Star Design Award-Original Solution; The work submits to two categories of Red Star Design Award-Original Solution.

免责声明

奖项颁发

所有奖励只针对参评者。参评企业自参评之日起，即视为接受红星奖评审标准、评审程序及相关评审结果，且红星奖终评当日参与终评评审的产品 / 作品不得以任何理由退出奖项评选。

知识产权

所有参评者必须保证参评产品 / 作品的原创性，参评产品 / 作品不得存在任何知识产权纠纷或争议，参评者自行负责一切关于其参评产品 / 作品的知识产权保护问题，中国设计红星奖委员会对此不承担任何责任。建议参评者在颁奖活动之前自行对参评产品 / 作品申请或注册产权保护。

Disclaimer

Prizes Grant

All rewards will be granted for participants only. The enterprise participants shall be deemed to accept the standards, procedures and related results of the Red Star Award from the date of participation, and the participating products/works shall not be withdrawn from the award screening on the date of final stage of the Red Star Award for any reason.

Intellectual Property Rights Protection

The entry product must have no intellectual property rights disputes or lawsuits. The applicants should be responsible for their products' intellectual property rights protecting issues, and China Red Star Design Award Committee doesn't assume any responsibilities for these issues. Suggest that the applicants apply for/register the property right of the products/works before the ceremony.

产品运输

参评者需按照中国设计红星奖办公室发出的相关通知进行参评产品 / 作品运输。

产品保险

参评者应确保已经为参评产品 / 作品购买了相关的保险，特别是针对盗窃、火灾、破损和损坏等风险的保险。

Product Delivery

Applicants should send their products for the screening according to the notices sent by China Red Star Design Award Office.

Insurance

When joining China Red Star Design Award Selection, applicants must have bought the related insurances for their entry products especially burglary insurance, fire insurance, breakdown insurance etc.

保密条款

中国设计红星奖委员会有权使用参评者的信息进行与评奖活动有关的宣传活动，例如发布获奖产品 / 作品信息、出版年鉴等。同时，中国设计红星奖委员会有权使用参评产品 / 作品参加展览等活动。

若日期有变动，将在本奖项官网“新闻中心”栏目中公布，请参评者及时关注官网信息。

Information Disclosure

The China Red Star Design Award Committee is entitled to publish and utilize the information to organize activities related to the award such as releasing the information about awarded products/works and the publishing of yearbook etc. At the same time, the Committee is entitled to use the products/works to participate in exhibitions and other activities.

Renewed information will be updated on the website. If any crucial date is changed, it will be released under the column of Media on the official website of China Red Star Design Award.

朱焘

中国设计红星奖委员会主席、中国工业设计协会战略咨询委员会主任

红星奖在推动工业设计创新方面起到了很好的作用，很多省市已经把红星奖参评获奖单位作为重点扶持、养育之地。红星奖将设计、科技和创新有机的融合在一起，向世界展示了中国品牌的魅力和中国设计的自信！

许强

北京市科学技术委员会党组书记、主任

红星奖在推动设计产业升级、带动区域协调创新发展和服务企业创新的过程中发挥了重要的作用，已经成为政府在提升企业竞争力、促进城市发展和提高人民生活品质等工作中的重要抓手。通过这个奖项，我们看到越来越多的企业将新技术、新成果应用到新产品上，越来越多的人开始享受以人为本的设计理念带来的高品质生活，设计让生活更美好！

Zhu Tao, Chairman of China Red Star Design Award Commission and Director of Strategic Advisory Committee of China Industrial Design Association

The China Red Star Design Award has played a significant role in promoting the innovation of industrial design. A number of provincial and municipal authorities have viewed the units participating in the appraisal of Red Star Award as the focus of assistance and cultivation. The Award integrates design, science and technology, and innovation organically to show the world the charm of Chinese brands and the confidence of "Design in China".

Xu Qiang, Director of Beijing Municipal Commission of Science and Technology

The China Red Star Design Award has played a major role in promoting the upgrading of design industry, driving the harmonious innovation and development of regions, and serving the innovation of enterprises, which becomes an important starting point for the governments to enhance the competitiveness of enterprises, to promote urban development and to improve people's quality of life, etc. Based on this award, we see that more and more enterprises applying new technologies and achievements to new products, and increasing people begin to enjoy the high-quality life brought by the people-oriented design concept. Therefore, design makes life better!

陈冬亮

中国设计红星奖执行主席

红星照耀下的中国设计，应当成为一种融入并丰富中华民族“文化自信”的历史年轮。在创新条件拮据的时刻，红星奖没有降低标准失去其专业的尊严；在重商风气弥漫的时刻，红星奖没有失去理性收敛其独立思考的光辉；有“红星奖”的中国设计成为可以期待的中国设计的前进方向。

何人可

中国设计红星奖评委会主席

作为唯一一个连续十三年担任红星奖的评委。如今，红星奖的参评作品数量和质量越来越高，红星奖是中国的国际奖项，获奖作品是国际奖项的“奖上奖”，作为中国的评委，我非常骄傲。

穆根迪·瑞塔

世界设计组织前主席

我们看到高水平的中国设计正在推动“中国制造”向“中国创造”转型。世界设计正关注着中国领导力，而红星奖所代表的中国设计令人瞩目，这也将带动世界其他地区关注创新、设计和创意，提升生活品质。

Chen Dongliang, Executive Chairman of China Red Star Design Award

"Design in China" under the China Red Star Design Award should be a historical segment that integrates and enriches the "cultural confidence" of the Chinese Nation. At the time of limited conditions for innovation, the Red Star Award does not lower its standards of losing its professional dignity; At the time when mercantilism prevails, it does not lose its senses of weakening the glory of its independent idea. The design under the "Red Star Award" can be expected to become the direction of "China Design".

He Renke, Chairman of the Judging Board of China Red Star Design Award

I am the only one acting as the judge of China Red Star Design Award for 13 consecutive years. Nowadays, there are increasingly number of and increasingly high quality of works participating in the Award. It is an international award of China, and the winning works are the "pearls" of the international award. I am very proud of myself as a Chinese judge.

Mugendi K.M'Rithaa

Former President of the World Design Organization

The kind of quality of designs coming out of China moving from "Made in China" to "Created in China". The world design looking at China for that kind of leadership and what's coming out of China through the Red Star is actually very impressive. So it's becoming a catalyst to other regions to also start look at innovation and design and creativity. So as to contribute to people's a quality of life.

邓肯·特莱佛 - 威尔逊

通用电气医疗集团先进概念全球设计总监

我已在中国工作多年，这里让人感受到一种“凡事皆有可能”的正能量。这种力量深深地吸引着设计师，因为设计师就是对探索新事物充满兴趣、喜欢尝试新想法。对我个人而言，这里的经济高速发展，企业都渴望引领趋势拥抱未来，而这正是设计师的精神所在。

王日华

上海工业设计协会会长

我和我的同仁们还有协会的大家庭都感到红星奖是中国的骄傲，要全力支持打造自己的奖项，并且要积极投入和参与打造中国自己的奖项，责无旁贷。

刘振

深圳市设计联合会秘书长

红星奖经过 14 年的发展，发现和挖掘了诸多优秀的创意及产品，提升消费及生活品质。持续关注设计的创新与持续发展，红星奖促进中国工业设计走向国际，在世界上发出“中国声音”。

Duncan Trevor-Wilson, Global Design Director for Advanced Concepts at GE Healthcare

I have been working in China many years, there is an energy here, there is a can-do attitude here in China that nothing is impossible, and that energy and that idea are really attractive to a designer, because designers are always interested in exploring new things, trying new ideas. For my experience, economy here is growing and the companies really want to leap into the future and embrace the future, and this is the spirit what designers like to do, so it's the home for a designer, because we like to jump into the future, what could it be, then we want to turn that into reality. And China is really a place to all those of things.

Wang Rihua, President of Shanghai Industrial Design Association

I, together with my colleagues and all members of the Association, feel that the Red Star Award is the pride of China. We should fully support and actively participate in the creation of our own awards, which is also our duty-bound mission.

Liu Zhen, Secretary-General of Shenzhen Design Federation

With 14 years of development of the Red Star Award, there have discovered and delved many excellent creations and products to improve the quality of consumption and life. Based on continuous focus on the innovation and sustainable development of design, the Red Star Award promotes the industrial design in China to the international market, showing the "Voice of China".

刘德

小米科技联合创始人 / 高级副总裁

作为国内创立最早的设计奖项，红星奖的历史可以说是一部中国本土设计师摸着石头过河、不断超越自我的奋斗史。衷心期待新的一年，能够涌现出更多的具有“明天属性”的好产品、好设计。

胡松

花瓣网 CEO

在过去的十多年中，红星奖是年轻设计师崭露头角的平台，也是优秀设计转化为产品，从而给人们带来美好品质生活的起点。期待红星奖在 2019 年为我们带来更多好设计。

华为消费者 BG 工业设计部

设计是创造性活动，是透过现象探索本质的过程，需要通过不断反思，坚持创新来把握未来方向。红星奖十年磨一剑，我们当代企业当代设计在这个物欲横流的社会，应该要耐得住寂寞，创出一种精神——保持真我，追求创新的精神。让中国设计在新创造新时代中走向世界。

Liu De, Co-founder and Senior Vice President of Xiaomi Technology

As the earliest design award in China, the history of Red Star Award can be said to be a history of struggles that Chinese local designers advance step by step and constantly surpass themselves. I sincerely hope that in the new year, there will emerge more good products and designs with "attributes of tomorrow".

Hu Song

CEO of Huaban.com

In the past decade, the China Red Star Design Award is a platform for young designers to come to the fore, and also a starting point for excellent designs to be transformed into products so as to bring people a better quality of life. We expect the China Red Star Design Award to bring us more good designs in 2019.

Industrial Design Department of Huawei Consumer BG

As a creative activity, design is a process of exploring essence through phenomena. Designers should insist on innovation to grasp the future direction through constant reflection. The Red Star Award has been honed for ten years. In this acquisitive society, the contemporary enterprises and designers should endure loneliness to develop a kind of spirit - the spirit of maintaining the true self and pursuing innovation. Let Chinese design go to the world in the new era of creation.

中国商飞

红星奖已经成为了中国设计行业的晴雨表和风向标，是每个企业都向往的品质认证和权威认可，荣获红星奖更有效推动了企业自主创新能力的提升。

科大讯飞股份有限公司

科大讯飞祝愿中国设计红星奖赛事越办越好，持续为中国设计产业创新、蓬勃发展保驾护航。也祝愿中国优秀设计力量不断壮大腾飞。支持中国设计，支持中国设计红星奖。

臻迪集团

2018 至尊金奖获奖企业

感谢红星奖对臻迪产品的认可，这不仅是对我们设计本身，更是对我们的整体产品，甚至整个产品所代表的行业的认可。能得到坚持公益性质的红星奖这样专业和公平的平台的认可，对于臻迪集团乃至行业都有很积极的作用。

COMAC

The Red Star Award has become the barometer and vane of design industry in China, which is the quality certification and authoritative recognition for which every enterprise yearns. The honor of winning the Red Star Award can more effectively promote the improvement of the enterprise's independent innovation ability.

IIFLYTEK

IIFLYTEK wishes that China Red Star Design Award will be increasingly successful and continue to escort the innovation and vigorous development of design industry in China. We also wish that the excellent design power in China continues to grow and rise rapidly, and support design in China, and China Red Star Design Award.

Powervision Group, Winner of 2018 Best of the Golden Prize

We express our thanks for the recognition of Powervision's products by the China Red Star Design Award, which is the recognition not only for our design itself, but also for our overall products, and even for the industry represented by the products. It will play a positive role for Powervision Group and even the industry that our products are recognized by such a professional and fair platform, like China Red Star Design Award with nature of public welfare.

徐工集团

2018 银奖获奖企业

红星奖是业内知名的国际化设计大奖，通过近几年的参赛，我们也感受到了红星奖勇担社会大任，做好社会服务的热情，通过邀请业界知名专家学者解读最新的国家政策，为企业和高校后续设计创新变革提供新的思路 and 想法。

Xuzhou Construction Machinery Group

Winner of 2018 Silver Prize

The China Red Star Design Award is a well-known international design award in the industry. Based on the participation in recent years, we also feel the enthusiasm that the Award takes the charge of the social responsibility bravely and offers good social service. Through invitation of well-known experts and scholars in the industry to interpret the latest national policies, it provides new ideas and concepts for the follow-up design innovation and reforms conducted by enterprises, colleges and universities.

庞大的媒体资源

中国设计红星奖正在成为中国设计权威发布平台，自创办以来受到新华社、中央电视台、人民日报、光明日报、北京卫视、浙江卫视等权威媒体及地方卫视的广泛关注；科技日报、经济日报、北京日报等官方媒体连续十余年对红星奖进行深度报道；核心期刊《装饰》杂志开设专题，并于《现代企业文化》、《设计》等杂志刊载获奖企业和产品相关文章；通过新媒体转发红星奖资讯，网络直播 2018 颁奖典礼直播观看量累计超 60 万人次，经济日报微信端单篇新闻阅读量过万，世界设计组织在其主要媒体发布红星奖资讯，Facebook 关注量超 5 万人，Twitter 关注量超 7000 人。

Enormous Media Resources

The China Red Star Design Award is becoming an authoritative release platform of design in China. Since its establishment, it has received extensive focus from authoritative media such as Xinhua News, CCTV, People's Daily, Guangming Daily, Beijing Satellite TV, Zhejiang Satellite TV, etc., and other local satellite TV stations. A number of official media such as Science and Technology Daily, Economic Daily and Beijing Daily etc have carried in-depth reports on the Award for more than a consecutive decade. A core journal Decoration gives a special subject on the Award, and magazines such as Modern Enterprise Culture, and Design, etc publish award-winning enterprises and their product-related articles; The information of the Award is forwarded through new media. There were more than 600,000 people who watched the live broadcast of the award-giving ceremony in 2018, and over 10,000 people who read a single piece of news on the WeChat end of the Economic Daily. The World Design Organization released the information of the Award on its major media. There are over 50,000 people who followed it on Facebook, and over 7,000 people who followed it on Twitter.



国际化的评审团队

红星奖始终秉持“公平、公正、公益、高水平、国际化”宗旨，坚守“以专家独立评审为唯一标准”的评奖原则，邀请来自全球 20 多个国家的 200 位设计、科技、经济、传媒等各领域专家担任评委。

An internationalized judging team

Always adhering to the tenet of “fairness, justice, public welfare, high level and internationalization” and to the principle of “independent expert appraisal as the only standard”, the China Red Star Design Commission has invited 200 experts from more than 20 countries around the world in the sectors of design, science and technology, economy and media, etc., to serve as judges.





隆重的颁奖活动

红星奖颁奖典礼是行业年度盛典和国际文化交流活动平台。集合政府领导、国内外专家学者、行业组织、设计园区、研究机构和院校、企业和设计师代表等近千人出席，同时邀请行业领军企业和专家学者分享创新知识与经验。

Grand award ceremony

The award-giving ceremony of China Red Star Design Award is an annually grand ceremony of the industry and a platform for international cultural exchanges. It gathers nearly 1,000 participants including government leaders, domestic and foreign experts and scholars, people from industry organizations, design parks, research institutions, universities and colleges, enterprises, etc., and designers. Simultaneously, the representatives from leading enterprises of the industry, experts and scholars are invited to share their innovative knowledge and experience.



笃行的巡展

红星奖累计赴国内外 38 个城市巡展参展 170 余场，吸引 330 万人次观众参观展览。

Touring exhibition

The China Red Star Design Award has accumulatively participated in more than 170 itinerant exhibitions in 38 cities at home and abroad, attracting 3.3 million visitor-times.



红星奖价值

闪耀的红星

Shining China Red Star Design Award

红星奖标志

红星奖备受行业和政府认可，为获奖产品提供专属竞争优势。

Logo of China Red Star Design Award

The China Red Star Design Award is highly recognized by the industry and governments, providing exclusive competitive advantages for the winning products.



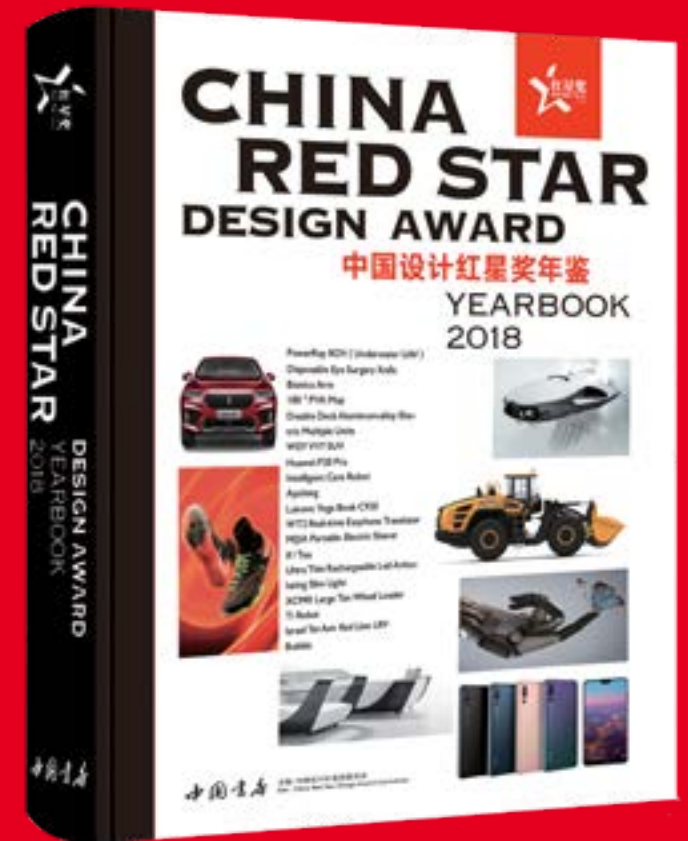
China Red Star Design Award Value

红星奖年鉴

完整收录当年所有获奖产品的精彩介绍，是优异设计产品的重要参考，刊载的获奖产品（作品）均为当年设计领域佼佼者。

Yearbook of China Red Star Design Award

With complete collection of all the award-winning products of the year with excellent introduction, the yearbook is an important reference of excellent design products. The award-winning products (works) published in the yearbook are the outstanding ones of the year in the sector of design.



征集方向



▲新能源汽车 New energy vehicles(NEV)

Orientation of Product Solicitation



▲航空航天 Aerospace



▲轨道交通 Rail transport



▲大型机械 Large machinery

无人驾驶车 Unmanned ground vehicle (UGV) ▶



征集方向



智能制造 Intelligent manufacturing ▶

Orientation of Product Solicitation



▲无人机 Unmanned aerial vehicle (UAV)



▲智能家居 Intelligent home



▲新材料应用 New material application



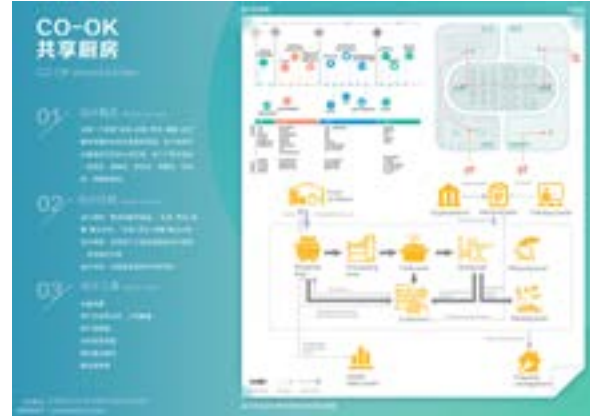
◀智能手机 Smartphone

征集方向

Orientation of Product Solicitation



▲医疗服务 Medical services



▲养老服务 Pension services



▲公共服务 Public services



▲物流服务 Logistics services



▲生活服务 Life services



系统设计服务▶
System design services

项目支持

北京市科学技术委员会

主办单位

中国设计红星奖委员会

发起单位

中国工业设计协会
北京工业设计促进中心

承办单位

北京工业设计促进中心

工作站

上海工业设计协会
广东省工业设计协会
深圳市设计联合会
合肥市工业设计协会
中国光谷楚创空间
洛客

战略合作伙伴

京东众筹
横琴国际知识产权交易中心
中国设计智造大奖
花瓣网

合作伙伴

北京国际设计周
杭州国际设计周
中国（深圳）国际工业设计周

Support

Beijing Municipal Science & Technology Commission

Organizer

China Red Star Design Award Committee

Sponsor

China Industrial Design Association
Beijing Industrial Design Center

Host

Beijing Industrial Design Center

Work Station

Shanghai Industrial Design Association
Guangdong Industrial Design Association
Shenzhen Industrial Design Association
Hefei Industrial Design Association
China Optics Valley Chu Innovation Space
LKKER

Strategic Partner

Jingdong Crowdfunding
Hengqin International Intellectual Property Exchange Co.,Ltd
Design Intelligence Award
huaban.com

Partner

Beijing Design Week
Hangzhou International Design Week
China(Shenzhen) International Industrial Design Week

协办单位

北京光华设计发展基金会
北京工业设计促进会
天津市工业设计协会
重庆工业设计协会
黑龙江省艺术设计协会
江苏省工业设计学会
湖南省工业设计协会
四川省工业设计协会
陕西省工业设计协会
广州工业设计促进会
宁波市工业设计联合会
青岛市工业设计协会
顺德工业设计协会

报道媒体

人民日报
中央电视台
经济日报
科技日报
环球时报
北京日报
北京晚报
北京电视台
《设计》
新华网
千龙网
凤凰网
光明网
新浪家居
网易家居
腾讯网
搜狐数码
设计癖

Co-organizer

Dragon Design Foundation
Beijing Industrial Design Promotion Organization
Tianjin Industrial Design Association
Chongqing Industrial Design Association
Heilongjiang Province Artistic Design Association
Jiangsu Industrial Design Association
Hunan Industrial Design Association
Sichuan Industrial Design Association
Shaanxi Industrial Design Association
Guangzhou Industrial Design Association
Ningbo Industrial Design Union
Qingdao Industrial Design Association
Shunde Industrial Design Association

Reporting Media

People's Daily
CCTV
Economic Daily
Science and Technology Daily
Global Times
Beijing Daily
Beijing Evening News
Beijing Television Station
DESIGN
news.cn
qianlong.com
ifeng.com
gmw.cn
jjaju.sina.com.cn
home.163.com
qq.com
digi.sohu.com
SHIJIPI

特别支持

联合国教科文组织国际创意与可持续发展中心

2015 年第 38 届联合国教科文组织大会批准在中国北京设立由教科文组织支持的国际创意与可持续发展中心，是全球第一个以创意与可持续发展为主旨的国际化机构，2016 年获得中国国务院批准。中心咨询委员会由全球专家学者组成，建有创意科技人文交叉新型智库，围绕青年创业和性别平等开展培训与合作项目。中心创建创意 2030 对话机制并建立与教科文组织创意城市网络 180 个成员城市合作关系。中心全力支持中国设计红星奖在全球范围的价值传播。



Special Support

International Center for Creativity and Sustainable Development under the Auspices of UNESCO (Category 2)

Approved by UNESCO and The Chinese Government, with the support of city of Beijing, the International Center for Creativity and Sustainable Development under the auspices of UNESCO (category 2) is the first UNESCO Category 2 Center dedicated to promoting, researching and demonstrating the concept of creativity and sustainable development. ICCSD will build a new think tank focus on creative, science and technology, and carry out training and cooperation projects around youth entrepreneurship and gender equality. ICCSD will launch the Creativity 2030 Partnership Project (C2030) and establish close and friendly relations with the 180 cities in the UNESCO Creative Cities Network. ICCSD will fully support the culture diffusion of China Red Star Design Award worldwide.

奖项互认

2010 年和 2012 年，红星奖分别与韩国好设计奖、澳大利亚国际设计奖实现了标准互认。



韩国 好设计奖
Korea Good Design



澳大利亚 国际设计奖
Australia International Design Award

Mutual Recognition

In 2010 and 2012, China Red Star Design Award has respectively realized the mutual recognition with "Good Design" from Korea and "International Design Award" from Australia.

联系方式

红星奖办公室

地址：北京市海淀区北三环中路 31 号凯奇大厦 B 座
907 室

邮编：100088

电话：010-82002891 82055308 82005405

传真：010-82004066

电子邮箱：award@bidcchina.com

官方网站：www.redstaraward.org

官方微博：@ 中国设计红星奖

官方微信：中国设计红星奖



官方微信：中国设计红星奖



官方微博：@ 中国设计红星奖

Contact Us

China Red Star Design Award Office

Address: B-907, No.31 Middle Road North Third Ring,
Haidian District, Beijing

Postal Code: 100088

Tel: (+86)10-8200 2891 (+86)10-8205 5308

(+86)10-8200 5405

Fax: (+86)10-8200 4066

Email: award@bidcchina.com

Website: en.redstaraward.org

Chinese Microblog: @ 中国设计红星奖

Wechat: redstaraward

